



TRUST & WEALTH
MANAGEMENT
SYSTEMS

Press Release

Inc. Magazine Names Innovest Systems One of the Fastest Growing Private Companies in America

New York, August 23, 2011 – Inc. Magazine, an online and print publication aimed at entrepreneurs and business owners, released their thirtieth annual Inc. 500|5000 list of fastest growing private companies in America. Among the winners, Innovest Systems has ranked 2082. Within the financial services industry, Innovest has ranked 100.

In the past three years, Innovest Systems has experienced a 121% growth and produced \$8.2 million in revenue during 2010. As Innovest continues to provide a modern-era, Software as a Service (SaaS) technology for trust and wealth management professionals, assets with an aggregate market value of almost \$300 billion have come onto the firm's accounting platform.

Innovest's flagship product, InnoTrust, is a highly secure, browser-based, real-time trust reporting and accounting platform. InnoTrust comprehensively addresses the needs of trust companies, banks, private banks, retirement plan administrators and others that need to control, account for, and report on assets held in trust and custody accounts.

"We are thrilled to be noted as one of America's fastest growing private companies, joining the ranks of companies like Microsoft and Visa," said William Thomas, CEO of Innovest Systems. "It is a great honor and speaks to the innovative momentum of our company."

About Innovest Systems

Innovest Systems is a financial technology firm that provides technology-driven solutions to trust and wealth management companies. With assets worth tens of trillions of dollars transferring between generations over the coming decades, Innovest's flagship product, InnoTrust, is designed to deliver a secure, integrated, real-time system offered in a Software as a Service (SaaS) model. Innovest's technology is designed to meet the needs of smaller independent trust and wealth management companies, as well as the world's largest global financial services firms. Innovest is headquartered in New York City. For more information about Innovest Systems, visit www.innovestsystems.com.

For More Information:

Media: Fraylie Nord

fnord@innovestsystems.com