



TRUST & WEALTH
MANAGEMENT
SYSTEMS

Press Release

Innovest Systems Supports Operation Backpack for the Third Straight Year

New York, August 26, 2010 – Innovest Systems, a financial technology firm specializing in trust accounting and wealth management solutions, today announced that it has participated for the third consecutive year in Operation Backpack, a program sponsored by Volunteers of America – Greater New York. Innovest once again filled backpacks with school supplies and donated them to New York area kindergarten children, many living in shelters in the Greater New York community. Innovest's employees packed the backpacks with the materials the children need to succeed as they start their school year.

"With unemployment rates remaining high and the economic outlook still very challenging, too many families are finding it difficult to equip their children with the school supplies they need. Innovest is proud to support this effort for the third year in a row," said William Thomas, chief executive officer of Innovest Systems.

Approximately 11,000 children live with their families in New York City homeless shelters. Volunteers of America provides life-changing services to more than 45,000 men, women and children every year by empowering them to live safe, healthy, independent and productive lives. Through Operation Backpack, New York City's largest back-to-school drive, Volunteers of America helps children that would otherwise return to school in September without the basic school supplies they need to succeed. This year, with more than 90 community partners and hundreds of individuals participating, Volunteers of America plans to distribute 9,000 backpacks filled with school supplies to children in need.

For more information on Operation Backpack, please contact Volunteers of America's Alexis Bodkin at 212-496-4307, or visit www.voa-gny.org.

About Innovest Systems

Innovest Systems is a financial technology firm that provides technology-driven solutions to trust and wealth management companies. With assets worth tens of trillions of dollars transferring between generations over the coming decades, Innovest's flagship product, InnoTrust, is designed to deliver a secure, integrated, real-time system offered in an Application Service Provider (ASP) environment. Innovest's technology is designed to meet the needs of smaller independent trust and wealth management companies, as well as the world's largest global financial services firms. Innovest is headquartered in the financial district of New York City. For more information about Innovest Systems, visit www.innovestsystems.com.

For More Information:

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