



TRUST & WEALTH  
MANAGEMENT  
SYSTEMS

# Press Release

## Innovest Systems Teams with Volunteers of America and Hasbro Children's Fund in Charity Event



**New York, September 15, 2011** – Innovest Systems, LLC, a financial technology firm specializing in trust accounting and wealth management solutions, today announced that it is proud to have participated in Birthday Wishes, a program co-sponsored by Volunteers of America and Hasbro Children's Fund. Innovest helped create a birthday celebration for children and their families at the Regent Family Residence in New York. With many children living in family shelters across New York City, childhood celebrations that most people take for granted are often overlooked or unrecognized. Through Birthday Wishes, members of the Innovest team helped bring a sense of stability to the lives of children living in difficult circumstances. Innovest staff decorated birthday crowns, painted faces and coordinated an afternoon of games and activities.

William Thomas, Innovest's chief executive officer, said, "Participating in Birthday Wishes gave the Innovest team an opportunity to help create a celebration that every child deserves. With many children living in shelters and apart from their immediate families, building positive memories helps cultivate an important sense of community. Innovest was thrilled to be a part of this project."

For more information on Birthday Wishes, please visit [www.voa-gny.org](http://www.voa-gny.org) or call (212) 496-4207.

### **About Innovest Systems**

Innovest Systems, LLC is a financial technology firm that provides technology-driven solutions to trust and wealth management companies. Innovest's flagship product, InnoTrust, is designed to deliver a secure, integrated, real-time system offered in a Software as a Service (SaaS) environment. Innovest's technology is designed to meet the needs of the world's largest global financial services firms, as well as smaller independent trust and wealth management companies. Innovest is headquartered in New York City. For more information about Innovest Systems, visit [www.innovestsystems.com](http://www.innovestsystems.com).

### **For More Information:**

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