



Press Release

MENNONITE MUTUAL AID CHOOSES INNOVEST SYSTEMS FOR TRUST ACCOUNTING AND REPORTING

NEW YORK, September 30, 2009 – Innovest Systems, a financial technology firm specializing in trust accounting and wealth management solutions, today announced that MMA, an Indiana-based organization offering financial and insurance services for people and groups who desire to integrate their financial decisions into their faith and values, has selected Innovest's real-time trust accounting and wealth management platform, InnoTrust, to support its charitable trust and investment management services.

Todd Holsopple, vice president of MMA Trust Company and Director of Charitable Investments, commented, "We chose InnoTrust because it addressed our need to process both as a charitable organization and as a bank trust company on a single platform.. This comprehensive solution supports our sophisticated trust accounting needs while providing the customized reporting solutions that our client base requires."

Leveraging the latest in trust accounting and reporting technology, InnoTrust provides a secure, integrated platform. Availability of real-time information permits users to enhance the responsiveness and accuracy of their customer service. In addition, InnoTrust's custom reporting capabilities allow the development of reports and statements tailored to the specific needs of the user's customers.

William Thomas, chief executive officer of Innovest Systems, said, "It has been a pleasure working with MMA to address the organization's unique requirements. The flexibility of the InnoTrust platform allows us to serve a diverse client base, ranging from not-for-profit organizations to trust providers to global custodians to wealth management firms needing tools to empower their advisors. We are pleased to be able to contribute to the success of MMA's charitable endeavors."

About MMA

MMA helps people and groups integrate their finances with faith values through its insurance and financial services. Rooted in the Anabaptist faith tradition, MMA also offers practical stewardship education and tools to individuals, congregations, organizations, and businesses. With respect to the Mennonite Foundation product, MMA has been serving the church community since 1945. The foundation manages and/or administers investments provided through gifts by donors under arrangements such as Charitable Lead Trusts, Charitable Remainder Trusts, Charitable Gift Funds and Gift Annuity Agreements. Since 2001, MMA began offering trust products, including traditional trust accounts and retirement accounts. MMA is dedicated to providing personalized service and competitive products.

About Innovest Systems

Innovest Systems, LLC is a financial technology firm that provides technology-driven solutions to trust and wealth management companies. With tens of trillions of dollars worth of assets transferring between generations over the coming decades, Innovest's flagship product, InnoTrust, is designed to deliver a secure, integrated, real-time system offered in an Application Service Provider (ASP) environment. Innovest's technology is designed to meet the needs of smaller independent trust and

wealth management companies, as well as the world's largest global financial services firms. Innovest is headquartered in the financial district of New York City. For more information about Innovest Systems, visit www.innovestsystems.com.

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